

# Restoring Our Prosperity: The State Role in Revitalizing Ohio's Communities



**Gene Krebs**  
**Co-Director**  
**Greater Ohio**

**How many of you, age 50 and over, were raised in a household where your family car had air conditioning?**

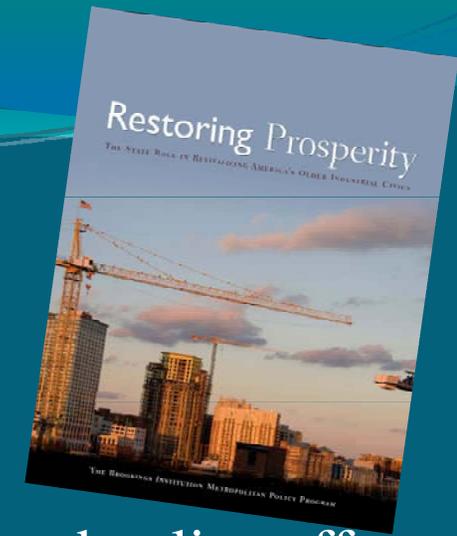
# Greater Ohio

Smart Growth  
**America**

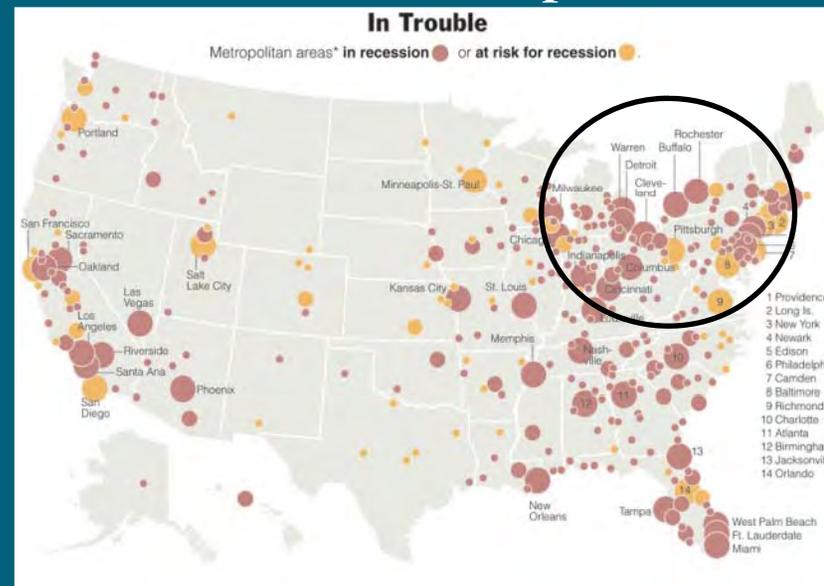
- Ohio's Smart Growth Organization
- Non-Partisan, Non-Profit, Foundation funded
- Civic Participation to create a new vision for economic development and quality of life in Ohio



# What is Restoring Our Prosperity?



- A multi-year research and policy effort focused on developing development agenda for revitalizing Ohio's core communities & metropolitan areas.



# Restoring Prosperity to Ohio Initiative

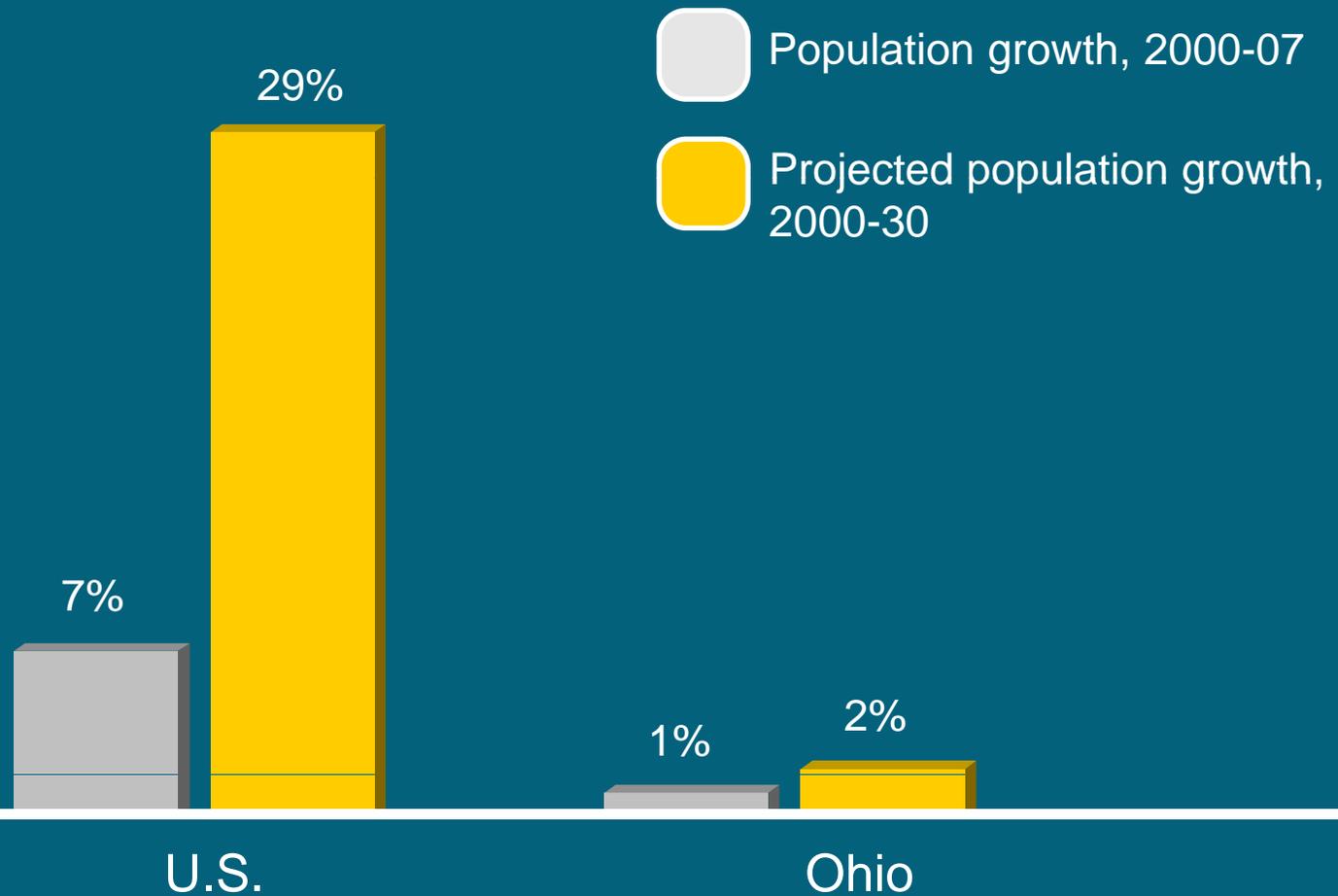
An Initiative of:

- Greater Ohio
- Metropolitan Policy Program, Brookings Institution
- Launched May, 2007
- Policy Summit held September, 2008

# Networking throughout Ohio



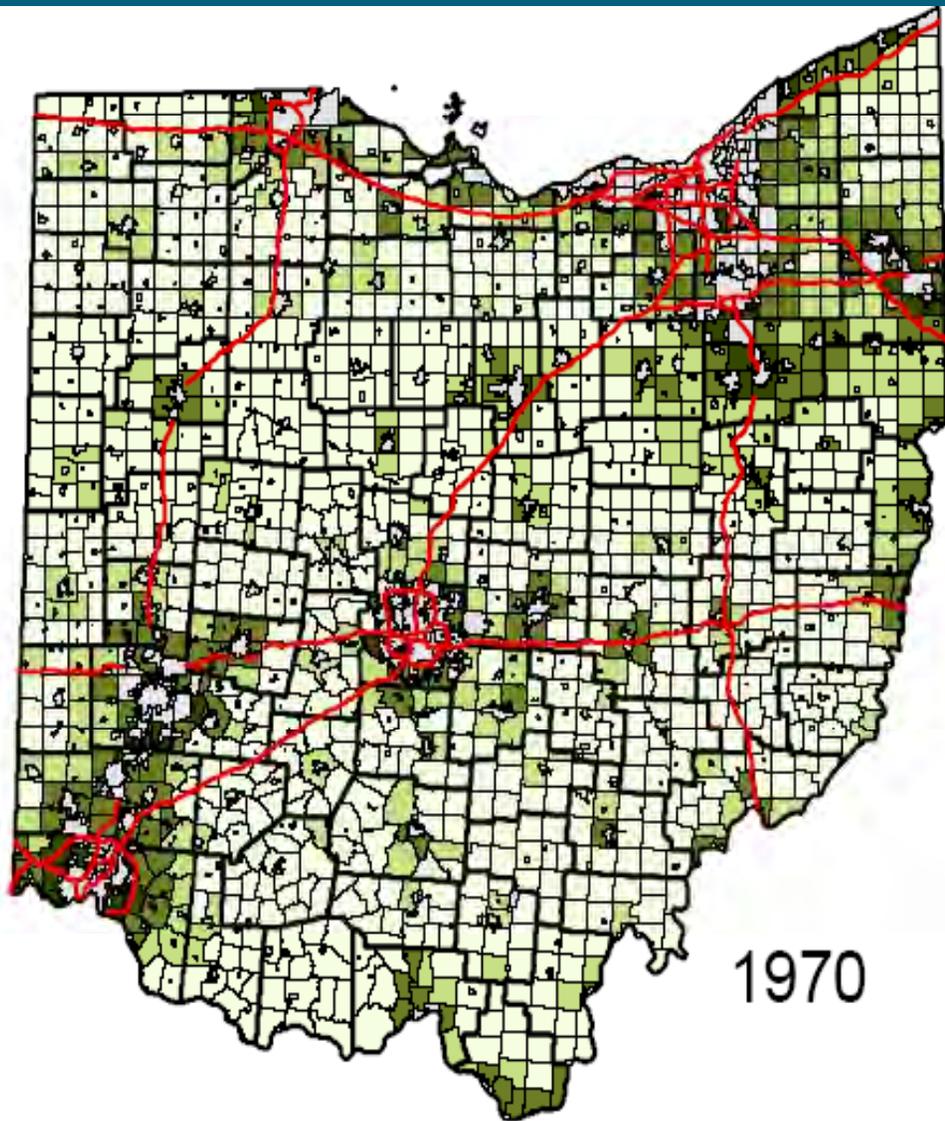
# Why is Restoring Prosperity important to all Ohioans?



Ohio is growing at an  
unsustainable rate

How is this possible?

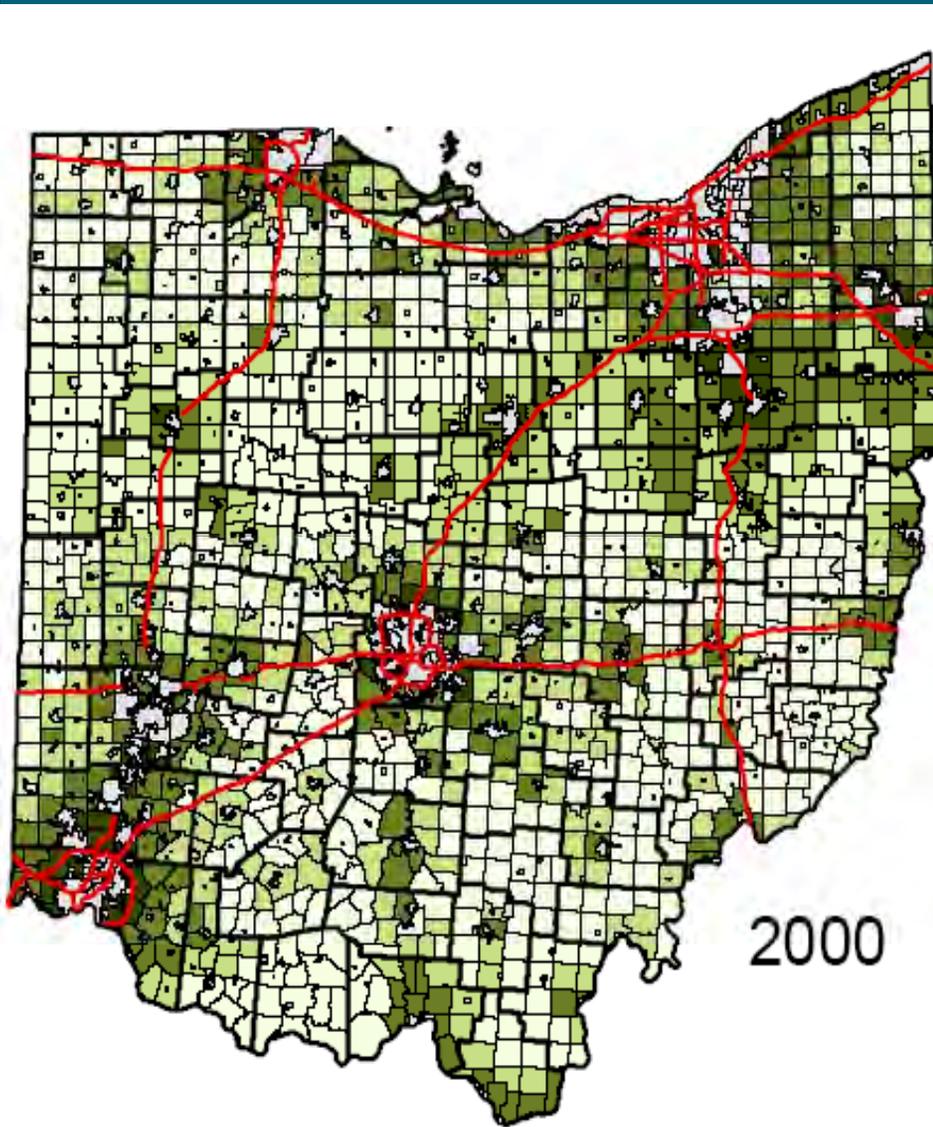
# Ohio is 22nd in Population Growth



## Township Population Density (people per square mile)

- Less than 50
  - 50 - 100
  - 100 - 500
  - Greater than 500
- 
- County Boundaries
  - Cities and Villages
  - Interstates

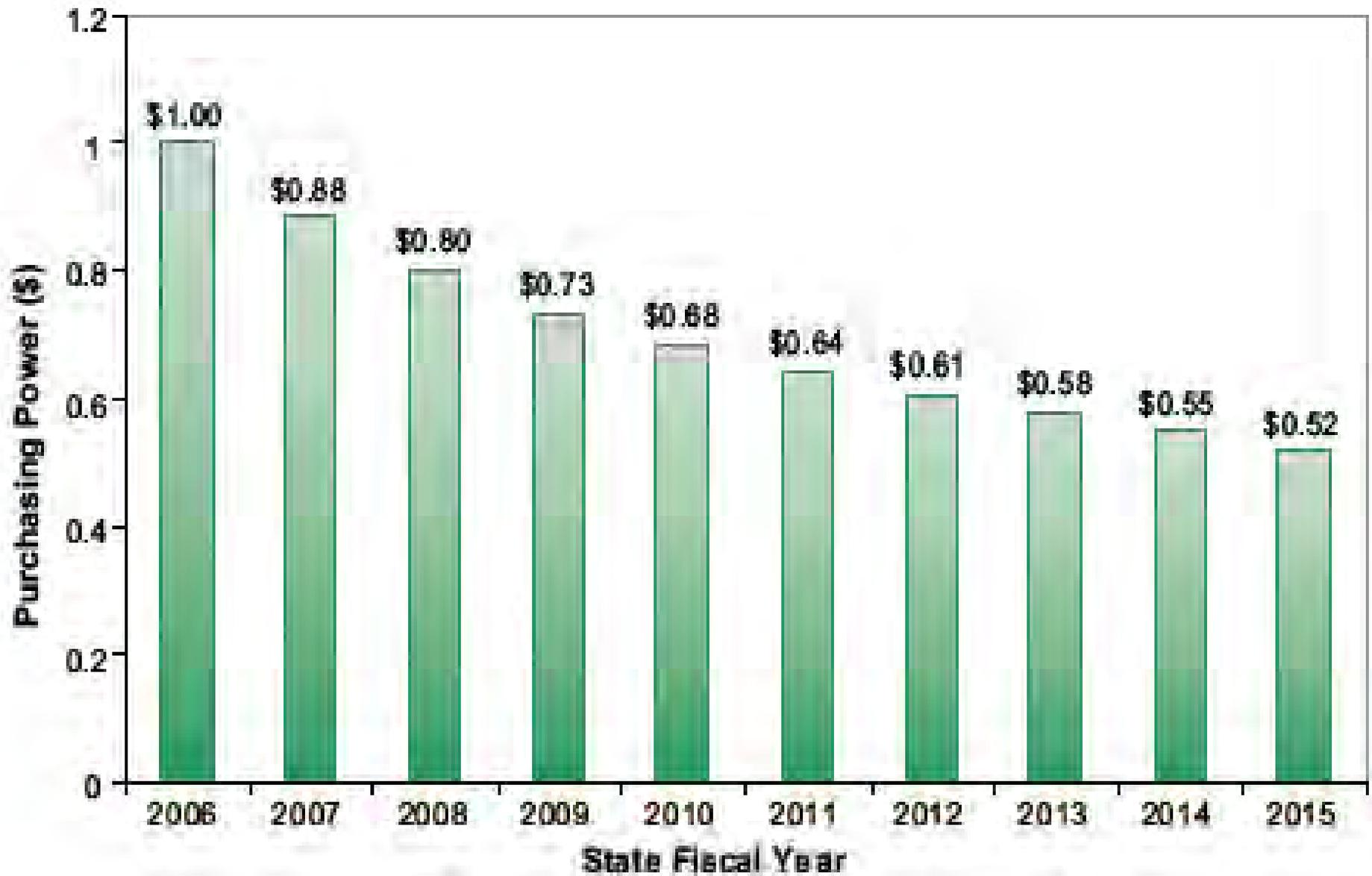
# Yet we are 8<sup>th</sup> in land conversion



## Township Population Density (people per square mile)



## PURCHASING POWER OF \$1 IN TERMS OF 2006 MONEY



■ Purchasing Power (Baseline 2006)

# Oil Consumption- US and China

- In 2006 the U.S. consumed 24.4% of the world's total oil and China consumed 8.5% of the world's total oil on a daily basis.
- However, at that time the United States was only 4.57% of the world's population, whereas China was a full 20% of the world's population.

# 2006 Per Capita Oil Consumption

US per capita uses .069 barrels per day

China per capita uses .005 barrels per day

The World per capita uses .013 barrels per day

- The US uses 13.8 times more oil per person than China
- The World uses 2.6 times more oil per person than China

# If China caught up

If China were to consume oil at the rate of the United States, they would use 99,377,664 barrels per day.

That is more than the entire world usage combined (which currently is 84,701,000 barrels per day).

# World Oil Reserves

- According to World Oil, the amount of proven oil that is both economically and technologically recoverable is 1,143.355 billion barrels.
- At the current rate, the world will use our known reserves within 37 years.
- If China used as much oil per capita as the United States, the world will deplete known oil resources within 17.7 years.

# Oil Consumption in 1965

- In fact, not only did the United States use more oil per capita in 1965 than China uses per capita today, but even the world per capita oil consumption in 1965 is greater than China's per capita oil consumption today.
- So, if China were to catch up to not only the United States current oil consumption rates, but even the world average consumption rates of 1965, there would be a huge increase in demand for oil, which in a free market would inevitably increase prices.

# So What?

This shows what an enormous potential there is for increased demands for oil. In China alone there is the potential for to increase the demand of oil dramatically.

As demand increases, so too does price.

And as demand increases, the time our oil reserves will last us will decrease.

# So how broke is ODOT?

\$3.5 billion by 2015, is their  
middle estimate...

And we didn't discuss  
Chevy Volt and excise tax

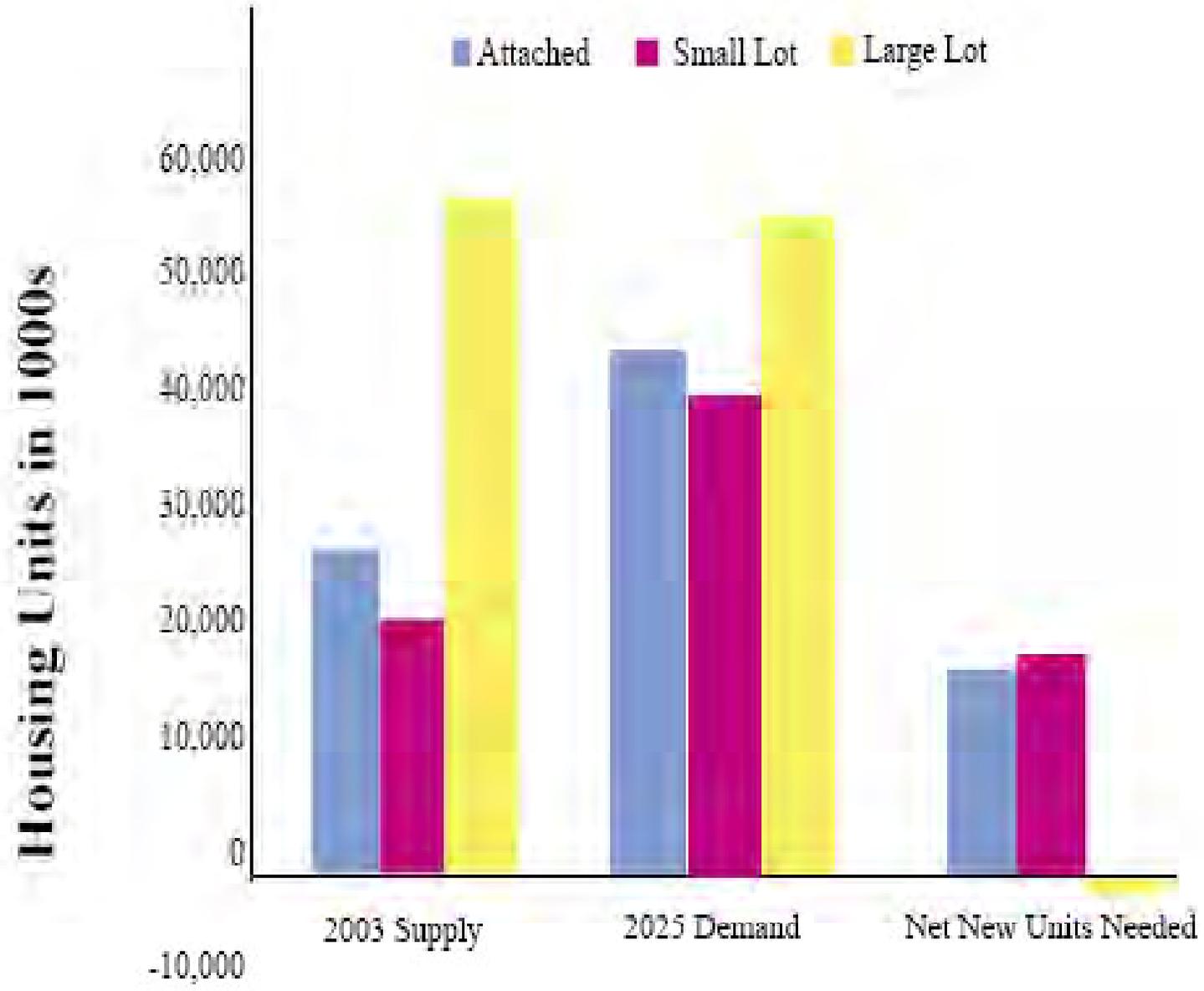


It just gets worse...

Or more interesting...

Bubbles everywhere...





# Suburbs are the new slums

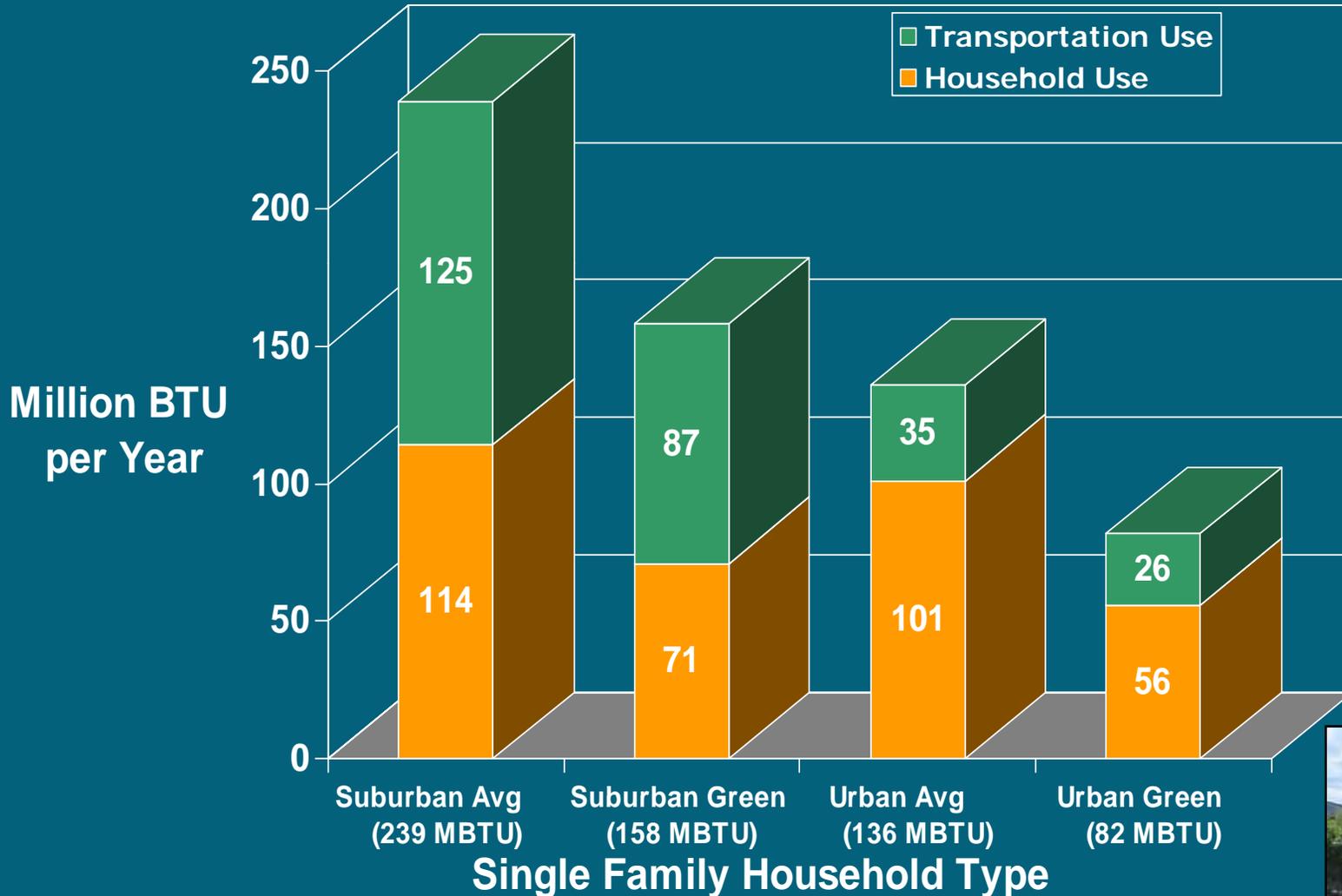
- Joe Cortright CEOs for Cities; 32% and 34%
- Chris Leinberger; the new immigrant housing

In Montana when they  
build sprawl they call  
it...

Ohio!!

But with mountains!!!

# Average In-Town House Outperforms Even the Greenest Sprawl House w/Hybrid Cars



## Strategies to reverse these trends include...

- preserving Ohio's natural resources and agriculture
- creating communities that can support mass transportation and attract businesses with a dense workforce
- Saving energy resources and reduce household expenses
- Reducing sprawl
- Capturing the Creative Class

# Restoring Prosperity to Ohio Summit

September 10, 2008

# Who came to the Summit?

- The Governor
- The Lieutenant Governor
- The President of the Senate
- The Speaker of the House
- Business Leaders
- Newspapers
- Ohio Community Leaders
- 1,000 of my closest and dearest friends



# Taking Stock

## LIABILITIES

- Brownfield Sites
- Poor and Undereducated
- Overabundance of Housing
- Vacant & Abandoned Homes

## ASSETS

- Dense Downtown Cores
- Valuable Architecture
- Historic Neighborhoods
- Cultural /Natural Amenities
- Medical Facilities
- Educational Institutions

### Innovation

- 7 of 11 research universities
- 49% of hospitals

### Human Capital

- 2/3 of Fortune 1000s
- 57% of higher education institutions

### Quality Places

- 40 percent of registered historic places

### Infrastructure

- 5 of the state's 7 Amtrak stations
- 6 of the state's 7 ports serve these cities

# What are the keys?

- Sales taxes are good indicators
- Counties get 40% of their funds
- Schools get commercial property tax
- Municipalities get income from workers

# Look at the numbers

- Mythical county gets a value of “1”
- Rural counties not on interstate
- Except for Darke County
- Change happens
- Similar to all communities
- Only data is from county basis

## 2002 & 2005 SALES TAX COLLECTION RATIOS FOR OHIO COUNTIES, ADJUSTED FOR COUNTY POPULATION, PER CAPITA INCOME, AND COUNTY SALES TAX RATE

County	1992	2005
Adams	0.79	0.72
Allen	1.22	1.26
Ashland	0.81	0.87
Ashtabula	0.82	0.81
Athens	0.81	0.76
Auglaize	0.82	0.81
Belmont	1.12	1.11
Brown	0.55	0.56
Butler	--	0.90

<b>County</b>	<b>1992</b>	<b>2005</b>
Carroll	0.62	0.58
Champaign	0.68	0.68
Clark	0.87	0.77
Clermont	1.01	0.91
Clinton	0.91	1.01
Columbiana	0.72	0.75
Coshocton	0.74	0.72
Crawford	0.71	0.72
Cuyahoga	1.02	1.01

<b>County</b>	<b>1992</b>	<b>2005</b>
Darke	0.77	0.77
Defiance	0.95	1.03
Delaware	0.68	1.25
Erie	1.33	1.30
Fairfield	0.94	0.90
Fayette	0.92	1.34
Franklin	1.41	1.18
Fulton	0.80	0.83
Gallia	0.92	0.89

<b>County</b>	<b>1992</b>	<b>2005</b>
Geauga	0.75	0.84
Greene	0.77	1.07
Guernsey	0.88	0.90
Hamilton	1.33	1.17
Hancock	1.29	1.32
Hardin	0.68	0.65
Harrison	0.52	0.57
Henry	0.76	0.69
Highland	0.77	0.73

<b>County</b>	<b>1992</b>	<b>2005</b>
Hocking	0.58	0.72
Holmes	1.06	1.08
Huron	0.80	0.80
Jackson	0.86	0.89
Jefferson	0.87	0.84
Knox	0.80	0.84
Lake	1.17	1.09
Lawrence	0.75	0.65
Licking	0.94	0.94

<b>County</b>	<b>1992</b>	<b>2005</b>
Logan	0.96	0.96
Lorain	0.96	0.87
Lucas	1.09	1.10
Madison	0.64	0.69
Mahoning	1.00	1.09
Marion	0.94	0.91
Medina	0.96	0.91
Meigs	0.66	0.49
Mercer	0.89	0.77

<b>County</b>	<b>1992</b>	<b>2005</b>
Miami	0.95	0.89
Monroe	0.78	0.55
Montgomery	1.14	1.04
Morgan	0.60	0.50
Morrow	0.49	0.50
Muskingum	1.04	1.04
Noble	0.54	0.52
Ottawa	0.99	1.00
Paulding	0.53	0.52

<b>County</b>	<b>1992</b>	<b>2005</b>
Perry	0.50	0.51
Pickaway	0.78	0.65
Pike	0.89	0.81
Portage	0.71	0.78
Preble	0.60	0.65
Putnam	0.66	0.67
Richland	1.14	1.17
Ross	0.96	0.91
Sandusky	0.82	0.88

County	1992	2005
Scioto	0.83	0.73
Seneca	0.77	0.73
Shelby	0.87	0.93
Stark	1.09	1.05
Summit	1.17	1.07
Trumbull	--	0.84
Tuscarawas	1.01	0.94
Union	1.00	1.33
Van Wert	0.76	0.74

<b>County</b>	<b>1992</b>	<b>2005</b>
Vinton	0.49	0.40
Warren	0.93	1.02
Washington	0.97	0.90
Wayne	0.86	0.90
Williams	0.86	0.90
Wood	0.94	1.05
Wyandot	0.67	0.71

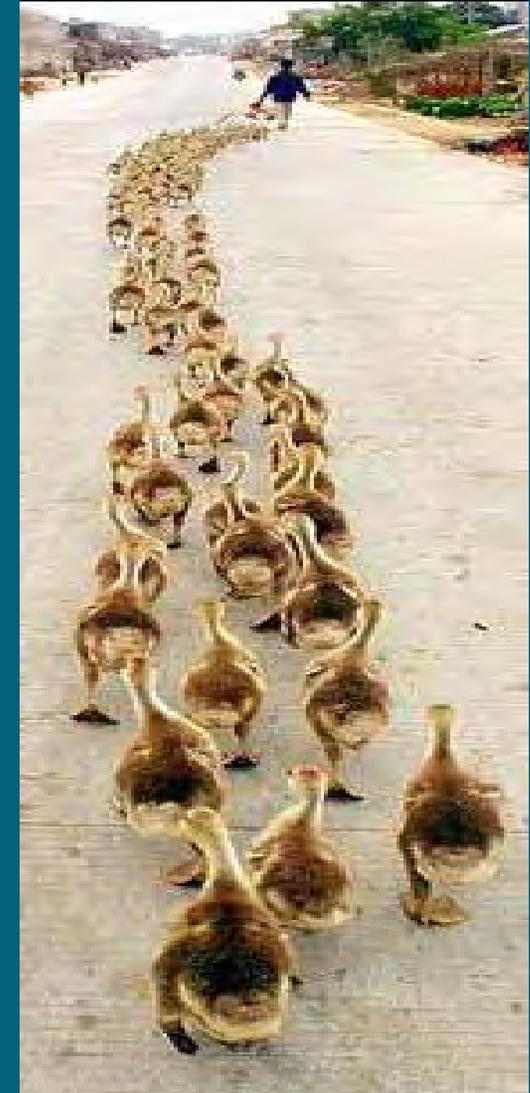
# What is happening?

- Better Data: HB 420; Data and Policy Advisory Workgroup
- Land Banking: SB 353 but Cuyahoga only
- Realignment of state districts: ODOT Task Force report
- ODOT to be performance based: Task Force report
- CDGB funds better data in Appalachia: under discussion w GOA
- Place transportation programs in the service of economic development: Task Force report
- ODOT adopting a fix-it-first philosophy: Task Force report, but...

# Shape Ohio's Future!

It is time to get our ducks in a row

- Outreach: help us identify community contact person
- Create Restoring Prosperity Local Committee to take stock of assets
- Strategic communication-Connect issues with people
- Feedback on Administrative & Legislative Action Items
- Restoring Prosperity initiative
  - Greater Ohio website: [www.greaterohio.org](http://www.greaterohio.org)
  - Greater Ohio Blog: [www.greaterohio.org/blog](http://www.greaterohio.org/blog)



# Join us in shaping this effort

Gene Krebs

Co-Director

*gkrebs@greaterohio.org*

Greater Ohio

846 ½ E. Main St.

Columbus, OH. 43205

614.258.6200

Website: [www.greaterohio.org](http://www.greaterohio.org)

Blog: [www.greaterohio.org/blog](http://www.greaterohio.org/blog)