



Go Green Challenge

Cincinnati Children's Hospital is partnering with Christ Hospital, the University of Cincinnati, Keep Cincinnati Beautiful, and the Hamilton County Solid Waste Management District to launch the Go Green Challenge.

The mission of the Go Green Challenge is to encourage organizations, both large and small, to reduce their environmental impact.

Children's Hospital, Christ Hospital, and the University of Cincinnati have all initiated major environmental projects, such as facility-wide recycling or constructing LEED-certified green buildings. These organizations are leading by example and want to challenge your organization to implement environmental practices.

Benefits of Participating in the Go Green Challenge

- Public Recognition – Results of the Go Green Challenge will be publicly announced on Earth Day, 2008. All participating businesses and organizations will be recognized.
- Go Green Pledge – Suitable for framing and displaying.
- Environmental Impact – Quantify how your organization is reducing its impact on the environment.
- Economic Impact – Many environmental initiatives, such as waste reduction and energy conservation, increase the bottom line through reduced costs.
- Go Green Logo – Use of the Go Green logo for website or promotion.

How to Get Started

1. Develop at least one environmental goal, with objectives, for your organization.
2. Adopt the Go Green pledge and send in the pledge card.
3. Post the Go Green Pledge and circulate to employees.
4. Demonstrate compliance with regulatory programs.

Setting Environmental Goals

Environmental goals describe the results your business wants to achieve and where you want to direct your efforts. Goals should be practical, measurable, and address your organization's needs.

Sample Environmental Goals

Choose from the list of environmental goals or develop one of your own.

TOPIC	GOAL	OBJECTIVE
Waste Reduction	Decrease the amount of waste disposed in landfills by X% each year for the next three years.	Implement a paper recycling program to divert X% of paper.
	Increase the amount of material it recycles by X% each year.	Expand current recycling program to include additional recyclables.
Purchasing	Purchasing guidelines will include environmental criteria.	Increase the percentage of recycled paper purchased to 80% of our total paper.
Energy Reduction	Implement X% of replacements to improve energy efficiency by X% through lighting, HVAC, pump, or motor systems.	Conduct a facility energy assessment and develop energy efficiency recommendations.
Air Quality	Reduce emissions from our company's fleet.	Purchase alternative fuel, such as biodiesel or E-85.

**Resources**

Many local resources are available to help your organization implement its environmental goals.

Waste Reduction/Recycling

Hamilton County Solid Waste Management District

946-7734

www.hamiltoncountyrecycles.org

Energy Efficiency

Duke Energy

1-866-380-9580

www.duke-energy.com/ohio-business/energy-management.asp

TechSolve

Mary Beth Holley

948-2038

www.techsolve.org

*Charge for service; grant funding possible to offset costs.

Air Quality Compliance

Hamilton County Department of Environmental Services

946-7777

www.hcdoes.org

Storm Water

Within the City of Cincinnati

Cincinnati Stormwater Management Utility

Ralph Johnstone

557-7167

Outside the City of Cincinnati

Hamilton County Soil & Water Conservation District

Brian Bohl

772-7645

www.hcswcd.org

Alternative Fuel

Clean Fuels Ohio

Bill Montgomery

259-5931

www.cleanfuelsohio.org

Pollution Prevention Strategies

TechSolve

Mary Beth Holley

948-2038

www.techsolve.org



Go Green Challenge Registration

Take the Go Green Challenge by completing the short application below. Once completed, please fax to 946-7779. If you have any questions, please contact Catherine Walsh at 946-7732.

Company/Organization: _____

Contact Name and Title: _____

Address: _____

City/Zip Code: _____

Telephone: _____

Email: _____

Go Green Goal: _____

I have confirmed that top management is in support of our environmental goal.

Contact Signature: _____





Participants

The following organizations are participating in the Go Green Challenge.



Champlin/Haupt Architects
www.charchitects.com
Contact: Suzanne Carney



Cincinnati Association for the Blind & Visually Impaired
www.cincyblind.org
Contact: Fred Newman



Cincinnati Zoo and Botanical Garden
www.cincinnati-zoo.org
Contact: Mark Fisher



Cincinnati Children's Hospital Medical Center
www.cincinnatichildrens.org
Contact: William Kent



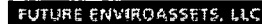
Civic Garden Center of Greater Cincinnati
www.civiggardencenter.org
Contact: Vickie Ciotti



Duke Energy
www.duke-energy.com
Contact: Dick Brewer



Emersion Design
www.emersiondesign.com
Contact: Nikki Marksberry



Future Enviroassets, LLC
www.futureenviroassets.com
Contact: Larry Fradkin



Hamilton County
www.hamilton-co.org
Contact: Todd Portune



Healthcare Waste Solutions
www.hwsusa.com
Contact: Darin Newcomer



Human Nature, Inc.
www.humannature.cc
Contact: Tracy Flanagan



Keep Cincinnati Beautiful
www.keepcincinnatibeautiful.org
Contact: Shirley Phillips



Neyer Properties
www.neyer1.com
Contact: Jeff Chamot



Park+Vine
www.parkandvine.com
Contact: Dan Korman



Rumpke
www.rumpke.com
Contact: Tom Turchiano



St. Bernard Soap Company
www.trilliumhealthcare.com
Contact: Jeff Luehrmann



Serendipity Design, LLC
www.serendipitydesign.com
Contact: Kevin Pease



**Shriners Hospitals
for Children™**

Shriners Hospital
www.shrinershq.org/Hospitals/Cincinnati
Contact: JoEllen McCarthy



SRI Surgical
www.srisurgical.com
Contact: Jeff Belmont



TETRA TECH

Tetra Tech EM Inc.
www.tetrattech.com
Contact: David Snook or Gregory Kern

The Christ Hospital

The Christ Hospital
www.thechristhospital.com
Contact: Rick Perkinson



The Scratching Post
www.thescratchingpost.org
Contact: Teresa Riegel



University of Cincinnati
www.uc.edu
Contact: Shaun R. Finley or Joe Harrell



Uptown Rental Properties, LLC
www.uptownrents.com
Contact: Jessica Pfeifer



Visiting Angels
www.visitingangels.com/swohio
Contact: Michael Garfunkel



Your Company
www.yourwebsite.com
Contact: You

