

BLUE JAY

CENSUS DESIGNATED PLACE

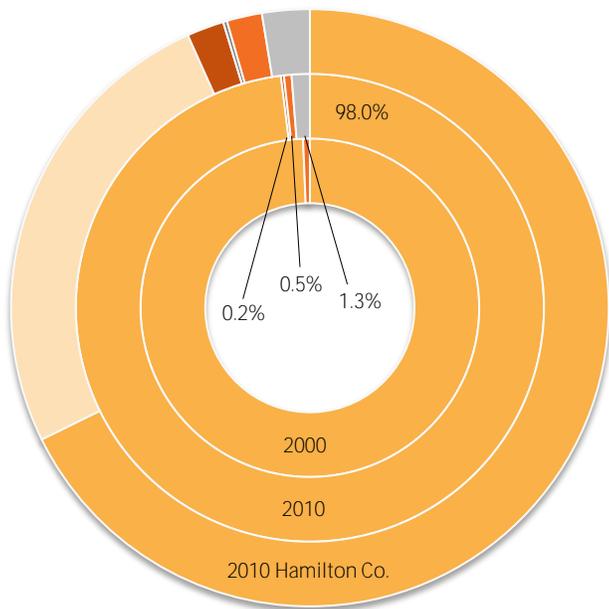


POPULATION

	2000	2010	Numeric Change	Percent Change
Total Population	623	959	-51.27027	-8.23%

RACE/ETHNICITY

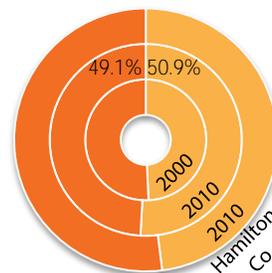
- White Alone (Not Hispanic)
- Black Alone (Not Hispanic)
- Asian Alone (Not Hispanic)
- Other Alone (Not Hispanic)
- Two or More Races (Not Hispanic)
- Hispanic (any Race)



	2000	2010	Numeric Change	Percent Change
White Alone	619	940	321	51.9%
Black Alone	0	0	0	0.0%
Asian Alone	0	2	2	0.0%
Other Alone	0	0	0	0.0%
Two or More Races	4	5	1	25.0%
Hispanic	0	12	12	0.0%

GENDER

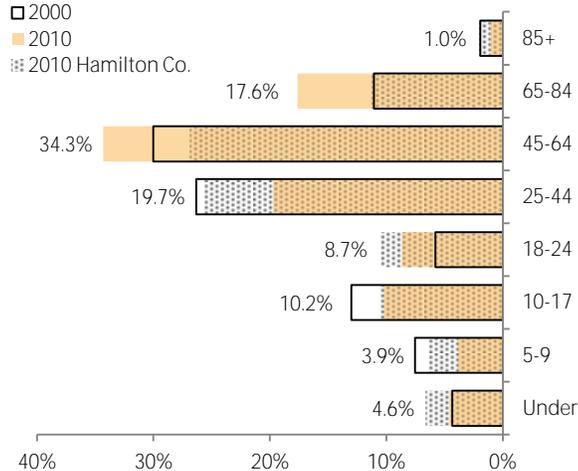
- Males
- Females



	2000	2010	Numeric Change	Percent Change
Male	307	488	181	59.0%
Female	316	471	155	49.1%
85+	12	10	-2	-16.7%
65 - 84	69	169	100	144.9%
45 - 64	187	329	142	75.9%
25 - 44	164	189	25	15.2%
18 - 24	36	83	47	130.6%
10 - 17	81	98	17	21.0%
5 - 9	47	37	-10	-21.3%
Under 5	27	44	17	63.0%

AGE

- 2000
- 2010
- ▨ 2010 Hamilton Co.

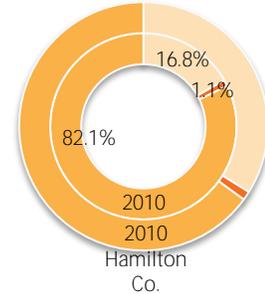


HOUSING & HOUSEHOLDS

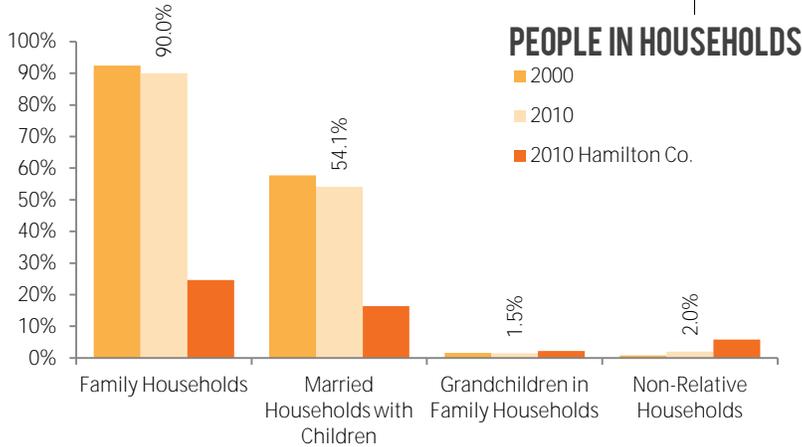
	2000	2010	Numeric Change	Percent Change
Number of Housing Units	230	377	9	3.9%
Vacant Units	8	13	5	62.5%
Renter-Occupied	18	44	26	144.4%
Group Quarters Population	0	0	0	NA
Correctional Facilities Population	0	0	0	NA
Nursing Facilities	0	0	0	NA
College/University Student Housing	0	0	0	NA
Other Noninstitutional Facilities	0	0	0	NA

1 PERSON VS. 7 PERSON - 2010

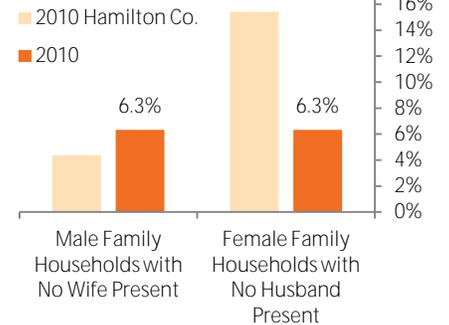
- Percent 1-Person Households
- Percent 7-Person or More Households
- Percent 2-6 Person Households



Households	2010
1 Person	164
7 Person	49
Female Family Households with No Husband Present	36
Male Family Households with No Wife Present	156



FEMALE VS. MALE

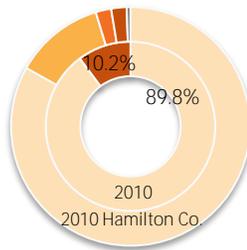


	2000	2010	Change	Change
Household Size	2.81	2.63	-0.17	NA
People in Households	623	959	336	NA
Households	222	364	142	64.0%
Family Households	576	37	287	49.8%
Married Households with Children	360	45	159	44.2%
Grandchildren in Family Households	10	133	4	40.0%
Non-Relative Households	5	127	14	280.0%

AMERICAN COMMUNITY SURVEY - 2010 DATA

RESIDENCE

- Same House 1-Year Ago
- Moved From Within Hamilton County
- Moved from Within Ohio (Excluding Hamilton County)
- Moved from Different State
- Moved From Abroad

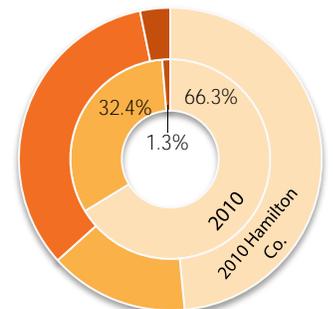


	2010	Margin of Error +/-
Same House 1-Year Ago	804	277
Moved From Within Hamilton County	0	89
Moved From Within Ohio	0	89
Moved from Different State	91	164
Moved From Abroad	0	89
Not a U.S. citizen	12	18

	2010	Margin of Error +/-
Born in Ohio	593	290
Born in Different State	290	203
Born in Puerto Rico, etc.	0	89
Foreign Born	12	18

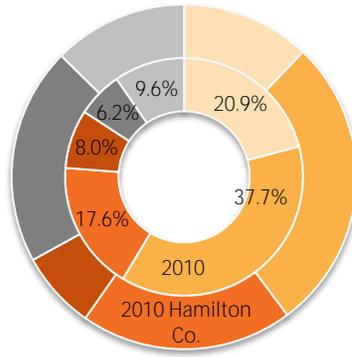
PLACE OF BIRTH

- Born in Ohio
- Born in Different State
- Born in Puerto Rico, U.S. Island Areas, or Born Abroad to American Parent(s)
- Foreign Born



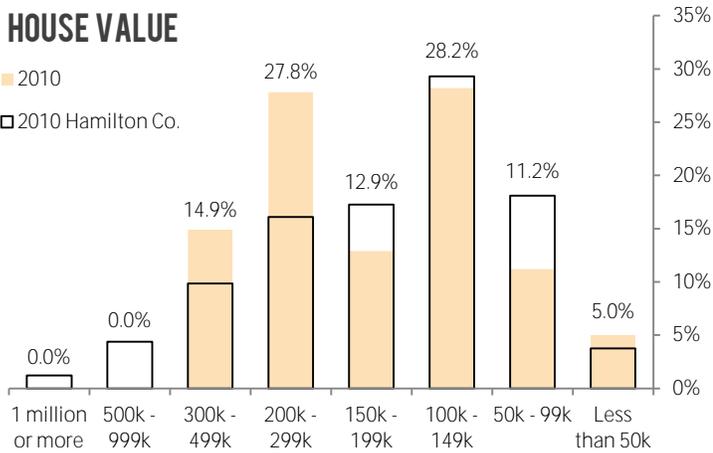
EDUCATIONAL ATTAINMENT

- High School or Less (No Diploma)
- High school graduate (includes equivalency)
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree



HOUSE VALUE

- 2010
- 2010 Hamilton Co.



	2010	Margin of Error +/-
Occupied units paying rent	64	54
Median Gross Rent	956	112
Less than \$300	0	89
\$300 to \$499	0	89
\$500 to \$749	12	18
\$750 to \$999	36	48
\$1,000 to \$1,499	16	29
\$1,500 or more	0	89

Selected Monthly Owner Cost		
	2010	Margin of Error +/-
Houses with a Mortgage	140	73
Median Monthly Cost	1295	525
Less than \$300	0	89
\$300 - \$499	0	0
\$500 to \$699	10	18
\$700 to \$999	22	26
\$1,000 to \$1,499	47	56
\$1,500 to \$1,999	15	24
\$2,000 or more	46	36

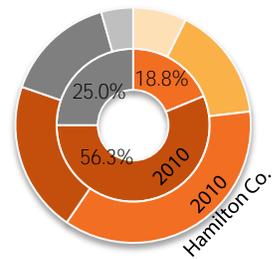
Units in Structure		
	2010	Margin of Error +/-
Single-Family Detached	293	92
Single-Family Attached	0	89
Two-Families	0	89
Multi-Family 3-4 Units	0	89
Multi-Family 5-9 Units	0	89
Multi-Family 10-19 Units	12	18
Multi-Family 20+ Units	0	89
Mobile Homes	0	89

	2010	Margin of Error +/-
High School or Less (No Diploma)	122	166
High school graduate	220	106
Some college, no degree	103	78
Associate's degree	47	37
Bachelor's degree	36	35
Graduate or professional degree	56	46

House Value		
	2010	Margin of Error +/-
Median Value	\$171,100	66059
Less than 50k	12	19
50k - 99k	27	31
100k - 149k	68	53
150k - 199k	31	32
200k - 299k	67	48
300k - 499k	36	35
500k - 999k	0	89
1 million or more	0	89

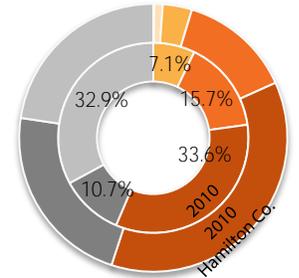
OCCUPIED UNITS PAYING RENT

- Less than \$300
- \$300 to \$499
- \$500 to \$749
- \$750 to \$999
- \$1,000 to \$1,499
- \$1,500 or more



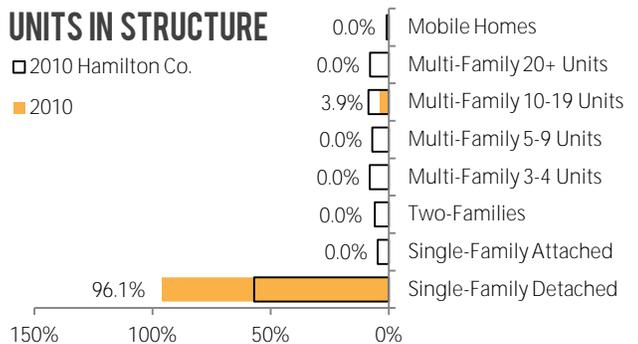
SELECTED MONTHLY

- Less than \$300
- \$300 - \$499
- \$500 to \$699
- \$700 to \$999
- \$1,000 to \$1,499
- \$1,500 to \$1,999
- \$2,000 or more



UNITS IN STRUCTURE

- 2010 Hamilton Co.
- 2010

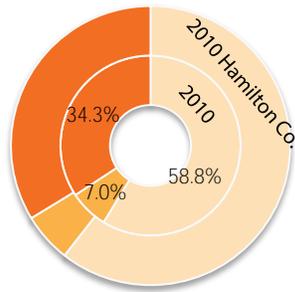


POVERTY

	2010	Margin of Error +/-
All People Below Poverty	0.0%	3.6%
Children in Poverty	0.0%	13.5%
Elderly in Poverty	0.0%	14.8%
Families Below Poverty	0.0%	11.4%
Married Couple Families with Children Below Poverty	0.0%	34.8%
Female Headed (No Husband Present) Families with Children Below Poverty	0.0%	49.4%

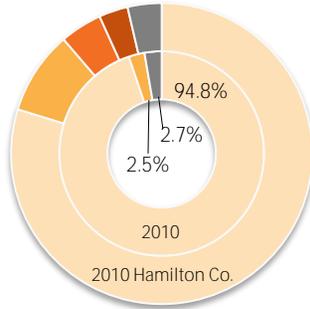
EMPLOYMENT

- Employed
- Unemployed
- Not In Labor Force



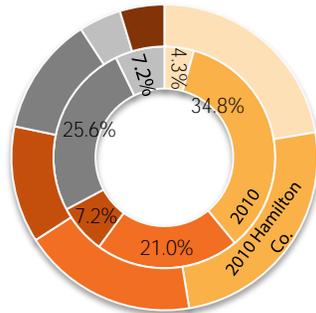
COMMUTE TO WORK

- Car, truck, or van -- drove alone
- Car, truck, or van -- carpooled
- Public transportation (excluding taxicab)
- Walked or Other Means
- Worked at Home



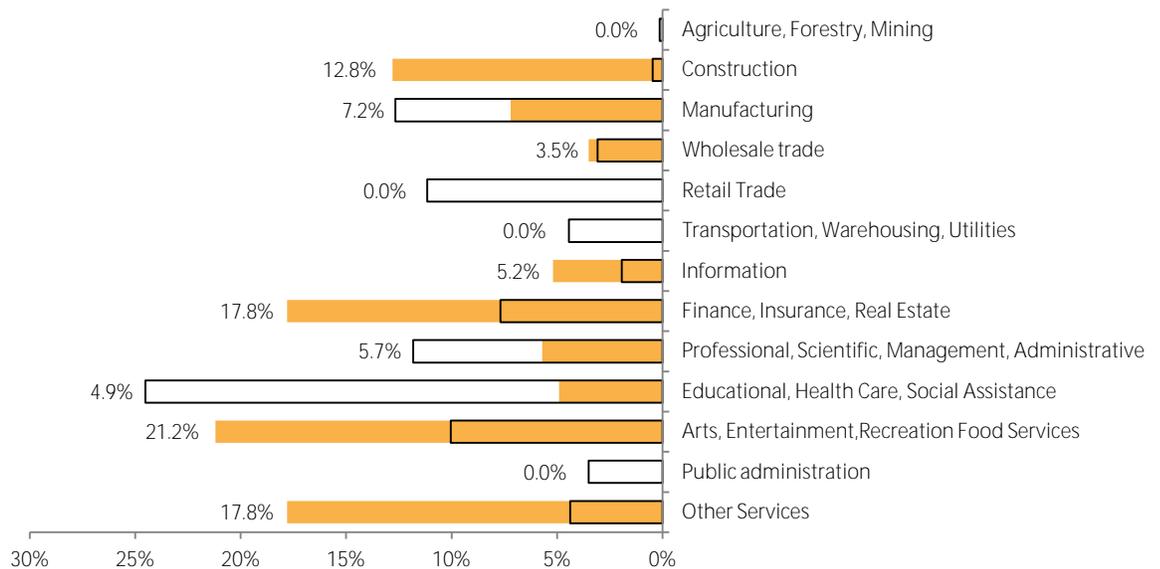
INCOME

- Less than \$25,000
- \$25,000 - \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more



INDUSTRY

- 2010
- 2010 Hamilton Co.



	2010	Margin of Error +/-
Employment (16 years & older)		
Employed	689	184
Unemployed	405	52
Not In Labor Force	236	115
Unemployment Rate	10.6%	11.60%
Commute to Work		
Car, truck, or van -- drove alone	384	185
Car, truck, or van -- carpooled	10	18
Public transportation (excluding taxicab)	0	89
Walked or Other Means	0	89
Worked at Home	11	17
Mean travel time to work (minutes)	21.5	3
Income (2011 Inflation Adjusted Dollars)		
Less than \$25,000	13	66
\$25,000 - \$49,999	106	78
\$50,000 to \$74,999	64	51
\$75,000 to \$99,999	22	27
\$100,000 to \$149,999	78	57
\$150,000 to \$199,999	22	57
\$200,000 or more	0	26
Median household income (dollars)	\$58,993	\$24,236
Households with Public Assistance Income	0	89
Households with With Food Stamp/SNAP benefits	0	89
Per Capita Income	\$26,876	\$5,641
Difference between Median earnings for males and female full-time, year-round workers (dollars)	\$32,008	NA

Industry	2010	Margin of Error +/-
Agriculture, Forestry, Mining	0	89
Construction	52	44
Manufacturing	29	32
Wholesale trade	14	22
Retail Trade	0	89
Transportation, Warehousing, Utilities	0	89

Industry	2010	Margin of Error +/-
Information	21	31
Finance, Insurance, Real Estate	72	70
Professional, Scientific, Management, Administrative	23	42
Educational, Health Care, Social Assistance	20	23
Arts, Entertainment, Recreation Food Services	86	79
Public administration	16	27
Other Services	72	70