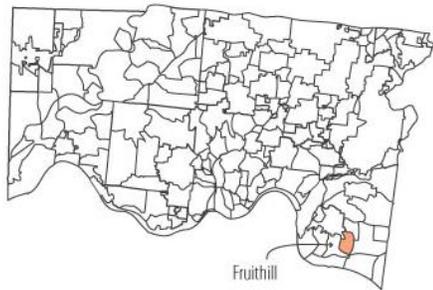


FRUIT HILL

CENSUS DESIGNATED PLACE

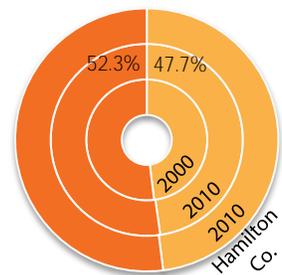


POPULATION

	2000	2010	Numeric Change	Percent Change
Total Population	3945	3755	-190	-4.82%

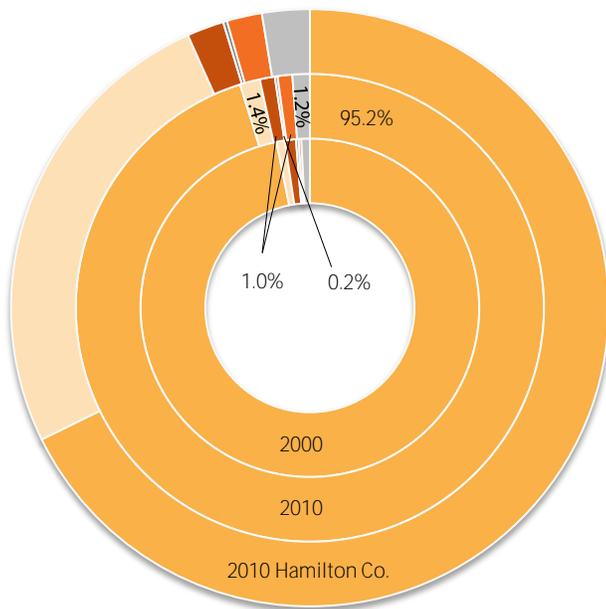
GENDER

- Males
- Females



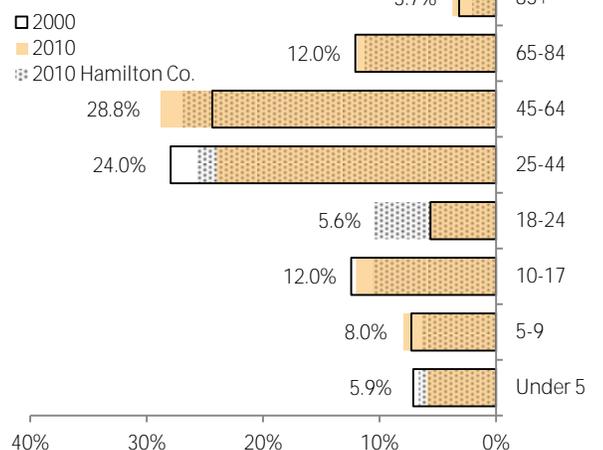
RACE/ETHNICITY

- White Alone (Not Hispanic)
- Black Alone (Not Hispanic)
- Asian Alone (Not Hispanic)
- Other Alone (Not Hispanic)
- Two or More Races (Not Hispanic)
- Hispanic (any Race)



	2000	2010	Numeric Change	Percent Change
Male	1896	1793	-103	-5.4%
Female	2049	1962	-87	-4.2%
85+	125	140	15	12.0%
65 - 84	477	449	-28	-5.9%
45 - 64	961	1082	121	12.6%
25 - 44	1102	900	-202	-18.3%
18 - 24	222	210	-12	-5.4%
10 - 17	491	452	-39	-7.9%
5 - 9	287	299	12	4.2%
Under 5	280	223	-57	-20.4%

AGE



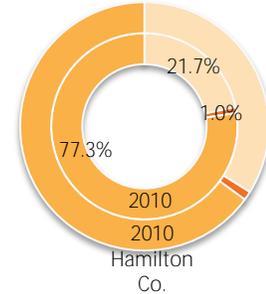
	2000	2010	Numeric Change	Percent Change
White Alone	3827	3574	-253	-6.6%
Black Alone	31	52	21	67.7%
Asian Alone	42	39	-3	-7.1%
Other Alone	10	7	-3	-30.0%
Two or More Races	10	38	28	280.0%
Hispanic	32	45	13	40.6%

HOUSING & HOUSEHOLDS

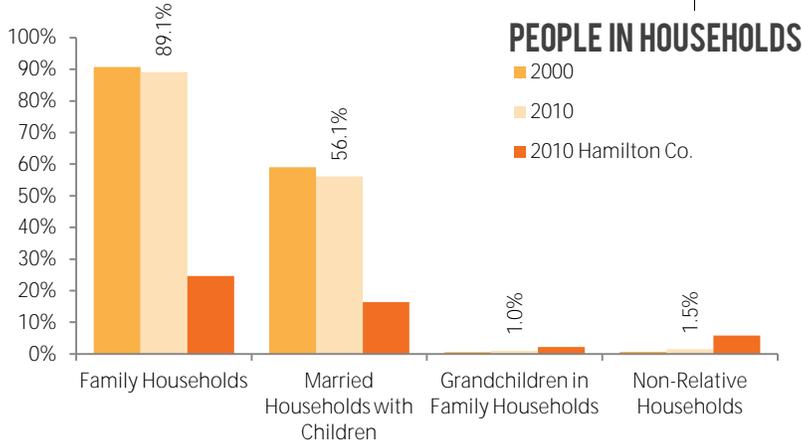
	2000	2010	Numeric Change	Percent Change
Number of Housing Units	1452	1410	-42	-2.9%
Vacant Units	24	46	22	91.7%
Renter-Occupied	121	169	48	39.7%
Group Quarters Population	119	145	26	NA
Correctional Facilities Population	0	0	0	NA
Nursing Facilities	119	145	26	NA
College/University Student Housing	0	0	0	NA
Other Noninstitutional Facilities	0	0	0	NA

1 PERSON VS. 7 PERSON - 2010

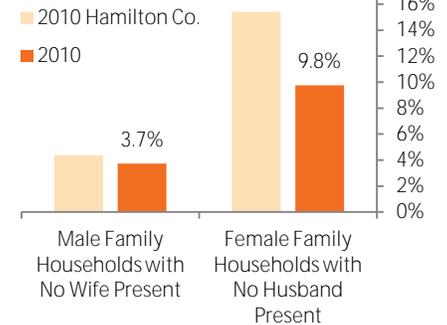
- Percent 1-Person Households
- Percent 7-Person or More Households
- Percent 2-6 Person Households



Households	2010
1 Person	139
7 Person	73
Female Family Households with No Husband Present	120
Male Family Households with No Wife Present	122



FEMALE VS. MALE

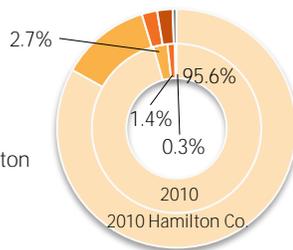


	2000	2010	Change	Change
Household Size	2.68	2.65	-0.03	NA
People in Households	3826	3610	-216	NA
Households	1428	1364	-64	-4.5%
Family Households	3473	43	-257	-7.4%
Married Households with Children	2258	37	-231	-10.2%
Grandchildren in Family Households	21	157	14	66.7%
Non-Relative Households	26	148	27	103.8%

AMERICAN COMMUNITY SURVEY - 2010 DATA

RESIDENCE

- Same House 1-Year Ago
- Moved From Within Hamilton County
- Moved from Within Ohio (Excluding Hamilton County)
- Moved from Different State
- Moved From Abroad

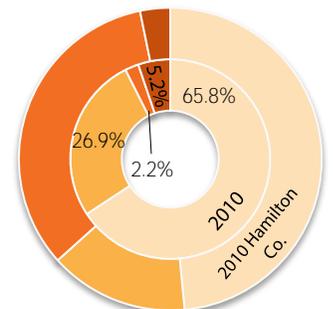


	2010	Margin of Error +/-
Same House 1-Year Ago	3529	414
Moved From Within Hamilton County	101	97
Moved From Within Ohio	51	64
Moved from Different State	11	17
Moved From Abroad	0	89
Not a U.S. citizen	77	53

	2010	Margin of Error +/-
Born in Ohio	2452	334
Born in Different State	1003	278
Born in Puerto Rico, etc.	81	92
Foreign Born	192	144

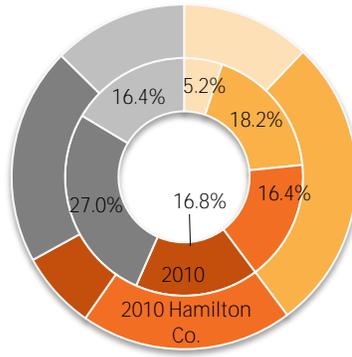
PLACE OF BIRTH

- Born in Ohio
- Born in Different State
- Born in Puerto Rico, U.S. Island Areas, or Born Abroad to American Parent(s)
- Foreign Born



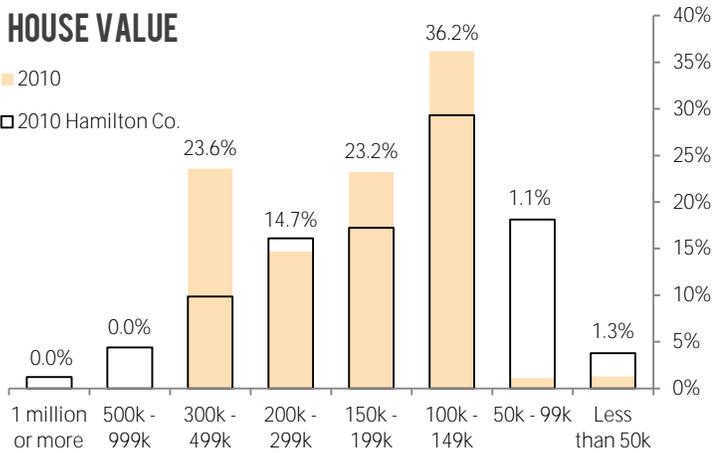
EDUCATIONAL ATTAINMENT

- High School or Less (No Diploma)
- High school graduate (includes equivalency)
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree



HOUSE VALUE

- 2010
- 2010 Hamilton Co.



	2010	Margin of Error +/-
Occupied units paying rent	109	64
Median Gross Rent	890	157
Less than \$300	0	89
\$300 to \$499	0	89
\$500 to \$749	15	21
\$750 to \$999	60	49
\$1,000 to \$1,499	34	52
\$1,500 or more	0	89

Selected Monthly Owner Cost		
	2010	Margin of Error +/-
Houses with a Mortgage	926	125
Median Monthly Cost	1552	186
Less than \$300	0	89
\$300 - \$499	0	0
\$500 to \$699	22	23
\$700 to \$999	13	21
\$1,000 to \$1,499	392	120
\$1,500 to \$1,999	210	101
\$2,000 or more	277	82

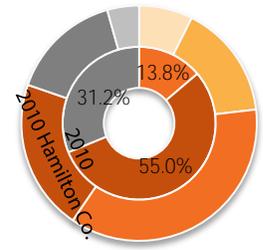
Units in Structure		
	2010	Margin of Error +/-
Single-Family Detached	1,293	131
Single-Family Attached	0	89
Two-Families	0	89
Multi-Family 3-4 Units	0	89
Multi-Family 5-9 Units	0	89
Multi-Family 10-19 Units	78	55
Multi-Family 20+ Units	0	89
Mobile Homes	16	24

	2010	Margin of Error +/-
High School or Less (No Diploma)	125	87
High school graduate	445	122
Some college, no degree	400	141
Associate's degree	411	167
Bachelor's degree	660	180
Graduate or professional degree	400	165

House Value		
	2010	Margin of Error +/-
Median Value	\$165,500	12311
Less than 50k	16	24
50k - 99k	13	21
100k - 149k	439	128
150k - 199k	281	104
200k - 299k	178	76
300k - 499k	286	92
500k - 999k	0	89
1 million or more	0	89

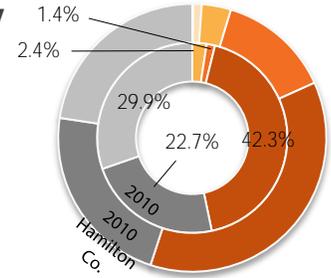
OCCUPIED UNITS PAYING RENT

- Less than \$300
- \$300 to \$499
- \$500 to \$749
- \$750 to \$999
- \$1,000 to \$1,499
- \$1,500 or more

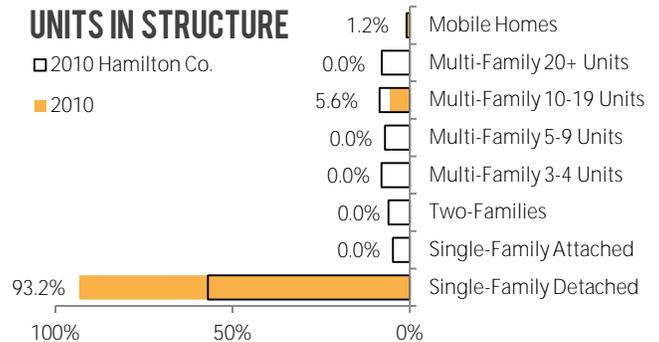


SELECTED MONTHLY

- Less than \$300
- \$300 - \$499
- \$500 to \$699
- \$700 to \$999
- \$1,000 to \$1,499
- \$1,500 to \$1,999
- \$2,000 or more



UNITS IN STRUCTURE

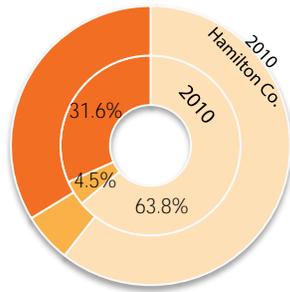


POVERTY

	2010	Margin of Error +/-
All People Below Poverty	2.6%	2.7%
Children in Poverty	4.3%	5.6%
Elderly in Poverty	4.8%	5.8%
Families Below Poverty	2.6%	3.3%
Married Couple Families with Children Below Poverty	0.0%	6.5%
Female Headed (No Husband Present) Families with Children Below Poverty	22.3%	28.2%

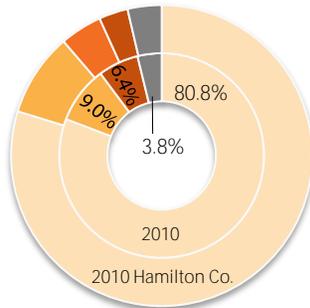
EMPLOYMENT

- Employed
- Unemployed
- Not In Labor Force



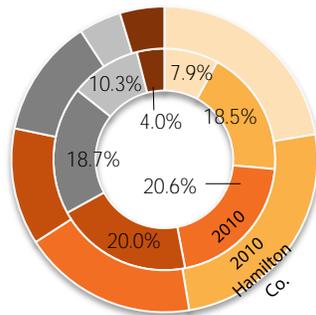
COMMUTE TO WORK

- Car, truck, or van -- drove alone
- Car, truck, or van -- carpooled
- Public transportation (excluding taxicab)
- Walked or Other Means
- Worked at Home



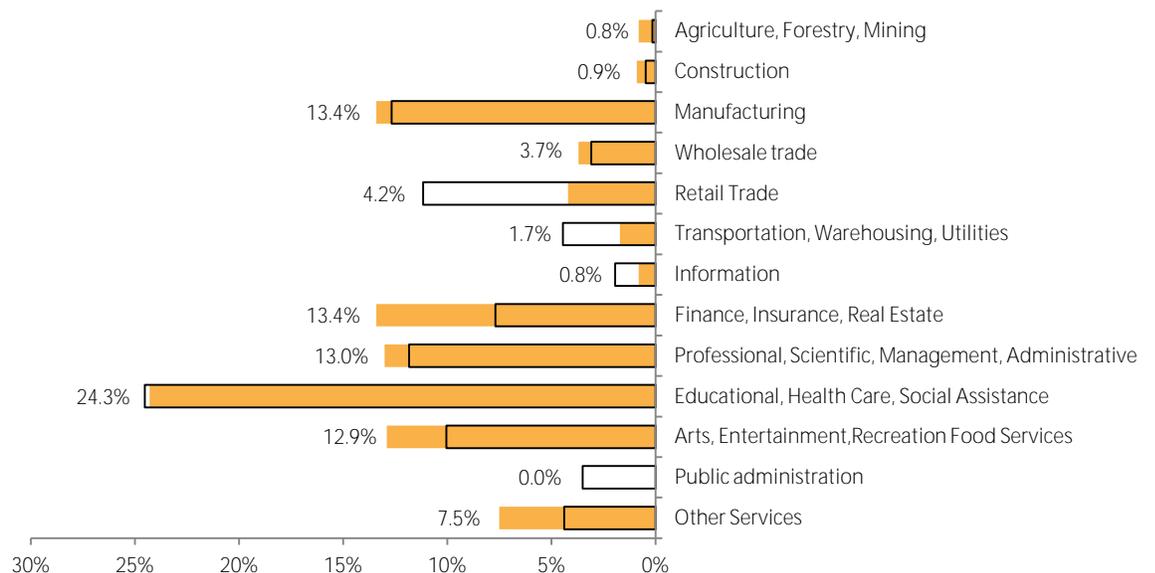
INCOME

- Less than \$25,000
- \$25,000 - \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more



INDUSTRY

- 2010
- 2010 Hamilton Co.



	2010	Margin of Error +/-
Employment (16 years & older)		
Employed	2776	295
Unemployed	1772	138
Not In Labor Force	878	194
Unemployment Rate	6.6%	7.20%
Commute to Work		
Car, truck, or van -- drove alone	1432	232
Car, truck, or van -- carpooled	159	127
Public transportation (excluding taxicab)	0	89
Walked or Other Means	114	89
Worked at Home	67	63
Mean travel time to work (minutes)	20.8	2.8
Income (2011 Inflation Adjusted Dollars)		
Less than \$25,000	104	57
\$25,000 - \$49,999	245	71
\$50,000 to \$74,999	272	102
\$75,000 to \$99,999	265	116
\$100,000 to \$149,999	247	87
\$150,000 to \$199,999	136	87
\$200,000 or more	53	64
Median household income (dollars)	\$80,301	\$10,571
Households with Public Assistance Income	0	89
Households with With Food Stamp/SNAP benefits	0	89
Per Capita Income	\$31,416	\$3,337
Difference between Median earnings for males and female full-time, year-round workers (dollars)	-\$1,660	NA

Industry	2010	Margin of Error +/-
Agriculture, Forestry, Mining	14	22
Construction	16	28
Manufacturing	237	92
Wholesale trade	66	67
Retail Trade	75	77
Transportation, Warehousing, Utilities	31	37

Industry	2010	Margin of Error +/-
Information	15	25
Finance, Insurance, Real Estate	237	123
Professional, Scientific, Management, Administrative	231	99
Educational, Health Care, Social Assistance	430	155
Arts, Entertainment, Recreation Food Services	229	231
Public administration	58	64
Other Services	133	83